

PRIVACY POLICY

This Privacy Policy was last updated on May 18, 2017.

Our Policy:

Welcome to the web site (the “**Site**”) of OpenTrack, Inc. (“**OpenTrack**”, “we”, “us” and/or “our”). This Site is operated by OpenTrack and has been created to provide information about our company and our Gmail plug-in known as OpenTrack that integrates and displays information about your freight shipments in connection with the use of your Gmail account (the “**Services**”) to our Site visitors and Service users (“you”, “your”). This Privacy Policy sets forth OpenTrack’s policy with respect to information including personally identifiable data (“**Personal Data**”) and other information that is collected from visitors to the Site and Services.

Information We Provide:

OpenTrack displays information within your Gmail inbox about your freight shipments, including, but not limited to container numbers and status updates, LFD dates, bills of lading, booking confirmations, freight receipts and other relevant information (“OpenTrack Information”) through the Services. OpenTrack obtains data for this OpenTrack Information in three ways: (i) our technology locates and aggregates publicly-available information in a useful way; (ii) we license data from third parties; (iii) individuals and companies contribute data about freight shipments stored in their Gmail accounts by using the Services.

Information We Collect:

Information You Provide by Installing the Services: When you install the Services, you provide OpenTrack with access to your Gmail account and permission to access and use certain information contained therein. OpenTrack’s technology automatically extracts certain information from your emails and address book. We use information collected in accordance with this Privacy Policy to improve the quality of OpenTrack Information provided to you and others through the Services. In exchange for allowing this access, you receive the right to use the Services, including access to OpenTrack Information, at no charge under specified terms and conditions (available at <http://legal.opentrack.co/terms-of-service.pdf>).

We collect the following types of information (including Personal Data) from your Gmail emails and contacts:

- Names
- Company names
- Email addresses
- Email headers
- Container Numbers
- Bills of Lading
- Freight Receipts
- Booking Confirmations
- Business related postal addresses
- Origin and destination addresses
- Consignee addresses

OpenTrack will never identify you as the source of OpenTrack Information, except as set forth in the section below titled “Our Disclosure of Your Personal Data and Other Information.” Information received from you through your use of the Services will continue to be used by OpenTrack in accordance with this Privacy Policy as long as the Services remain installed. You can stop sharing information with OpenTrack at any time by uninstalling the Services, however information previously shared with OpenTrack will remain available through the Services. You may request to have your Personal Data removed from OpenTrack Information at any time by contacting us at support@opentrack.com.

Information You Provide Through the Site:

Personal Data You Provide Through the Site: We also collect Personal Data from you when you voluntarily provide such information, such as when you contact us with inquiries, respond to one of our surveys, register for access to the on our Site or contact us through the Site. Wherever OpenTrack collects Personal Data we make an effort to provide a link to this Privacy Policy.

Non-Identifiable Data Collected Through the Site: When you interact with OpenTrack through the Site, we also receive and store certain personally non-identifiable information.

Such information, which is collected passively using various technologies, cannot presently be used to specifically identify you. OpenTrack may store such information itself or such information may be included in databases owned and maintained by OpenTrack affiliates, agents or service providers. OpenTrack may use such information and pool it with other information to track, for example, the total number of visitors to our Site, the number of visitors to each page of our Site, and the domain names of our visitors' Internet service providers. It is important to note that no Personal Data is available or used in this process.

We may use a technology called “cookies.” A cookie is a piece of information that the computer that hosts our Site gives to your browser when you access the Site. In all cases in which we use cookies, we will not collect Personal Data except with your permission. On most web browsers, you will find a “help” section on the toolbar. Please refer to this section for information on how to receive notification when you are receiving a new cookie and how to turn cookies off.

Google Analytics: We may allow third party service providers to use cookies or similar technologies to collect information about your browsing activities over time and across different websites following your use of the Site. For example, we use Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses cookies to help us analyze how users use the Site and enhance your experience when you use the Service. For more information on how Google uses this data, go to www.google.com/policies/privacy/partners/.

Aggregated Personal Data Received through the Site or Services: In an ongoing effort to better understand and serve our users, OpenTrack often conducts research on its customer demographics, interests and behavior based on the Personal Data and other information provided to us through either the Site or Services. This research may be compiled and analyzed on an aggregate basis, and OpenTrack may share this aggregate data with its affiliates, agents and business partners. This aggregate information does not identify you personally. OpenTrack may also disclose aggregated user statistics in order to describe our services to current and prospective business partners, and to other third parties for other lawful purposes.

By installing the Services, visiting our Site or otherwise voluntarily providing us with Personal Data, you are consenting to our use of your Personal Data in accordance

with this Privacy Policy. You acknowledge and agree that such Personal Data may be transferred from your current location to the offices and servers of OpenTrack and the authorized third parties referred to herein located in the United States.

Our Use of Your Personal Data and Other Information:

OpenTrack uses the Personal Data you provide in a manner that is consistent with this Privacy Policy. OpenTrack and its subsidiaries and affiliates (the “Related Companies”) may also use your Personal Data and other personally non-identifiable information collected through the Site or Services to help us improve the content and functionality of the Site and Services, to better understand our users and to improve the Site and Services. OpenTrack and its affiliates may use this information to contact you in the future to tell you about services we believe will be of interest to you. If we do so, each marketing communication we send you will contain instructions permitting you to “opt-out” of receiving future marketing communications. In addition, if at any time you wish not to receive any future marketing communications or you wish to have your name deleted from our mailing lists, please contact us as indicated below.

If OpenTrack intends on using any Personal Data in any manner that is not consistent with this Privacy Policy, you will be informed of such anticipated use prior to or at the time at which the Personal Data is collected.

Our Disclosure of Your Personal Data and Other Information:

OpenTrack takes the privacy and security of your Personal Data very seriously. Under certain circumstances, OpenTrack may share your Personal Data with certain third parties without further notice to you, as set forth below:

OpenTrack Information: OpenTrack may make any information (including, but not limited to Personal Data) that our users contribute through the Services for inclusion in our OpenTrack Information, that we collect from public web sources or that we license from third parties available to users of the Services and to our strategic partners. OpenTrack will never identify you as the source of any particular OpenTrack Information, except in connection with Business Transfers, Related Companies, Agents, Consultants and Related Third Parties or Legal Requirements, as further described below.

Business Transfers: As we develop our business, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, dissolution or similar event, Personal Data may be part of the transferred assets. **Related Companies:** We may also share your Personal Data with our Related Companies for purposes consistent with this Privacy Policy.

Agents, Consultants and Related Third Parties: OpenTrack, like many businesses, sometimes hires other companies to perform certain business-related functions. Examples of such functions include mailing information, maintaining databases and processing payments. When we employ another entity to perform a function of this nature, we only provide them with the information that they need to perform their specific function.

Legal Requirements: OpenTrack may disclose your Personal Data if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, (ii) protect and defend the rights or property of OpenTrack, (iii) act in urgent circumstances to protect the personal safety of users of the Services or the public, or (iv) protect against legal liability.

Your Choices:

You can visit the Site without providing any Personal Data. If you choose not to provide any Personal Data, you may not be able to use certain Services.

Exclusions:

This Privacy Policy does not apply to any Personal Data collected by OpenTrack other than Personal Data collected through the Site or Services. This Privacy Policy shall not apply to any unsolicited information you provide to OpenTrack through the Site or Services or through any other means. This includes, but is not limited to, unsolicited information provided to OpenTrack regarding any ideas for new products or modifications to existing products, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be deemed to be non-confidential and OpenTrack shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

Children:

OpenTrack does not knowingly collect Personal Data from children under the age of 13. If you are under the age of 13, please do not submit any Personal Data through the Site or Services. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children never to provide Personal Data on the Site or through the Services without their permission. If you have reason to believe that a child under the age of 13 has provided Personal Data to OpenTrack through the Site or Services, please contact us, and we will endeavor to delete that information from our databases.

Links to Other Web Sites:

This Privacy Policy applies only to the Site and Services. The Site or Services may contain links to other web sites not operated or controlled by OpenTrack (the "Third Party Sites"). The policies and procedures we described here do not apply to the Third Party Sites. The links from the Site or Services do not imply that OpenTrack endorses or has reviewed the Third Party Sites. We suggest contacting those sites directly for information on their privacy policies.

Security:

OpenTrack takes reasonable steps to protect the Personal Data provided via the Site or Services from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, no Internet or email transmission is ever fully secure or error free. Therefore, you should take special care in deciding what information you send to us via email. Please keep this in mind when disclosing any Personal Data to OpenTrack via the Internet.

Other Terms and Conditions:

Your access to and use of the Site and Services is subject to the Terms of Service at <http://legal.opentrack.co/terms-of-service.pdf>.

Changes to OpenTrack's Privacy Policy:

The Site, Services and our business may change from time to time. As a result, at times it may be necessary for OpenTrack to make changes to this Privacy Policy. OpenTrack reserves the right to update or modify this Privacy Policy at any time and from time to time without prior notice. Please review this policy periodically, and especially before you provide any Personal Data. This Privacy Policy was last updated on the date indicated above. Your continued use of the Site or Services after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy.

Access to Information; Contacting OpenTrack:

To keep your Personal Data accurate, current, and complete, please contact us as specified below. We will take reasonable steps to update or correct Personal Data in our possession that you have previously submitted via the Site or Services. Please also feel free to contact us if you have any questions about OpenTrack's Privacy Policy or the information practices of the Services.

You may contact us as at support@opentrack.com.